capacity to be transparent or translucent. For example, such a display screen can include holographic shutters or other suitable technology.

[0070] An example of another embodiment of the gaming device where the present invention is employed is illustrated in FIGS. 8A and 8B. Here, gaming device 100 includes a cabinet 12 which houses a display device 14. Display device 14 displays an overall graphical representation or display 104 to a player. Graphical representation or display 104 includes a video reel image 106, an informational or advertisement image 108, a credit display 110 and a bet display 112. The video reel image 106 includes a plurality of video or virtual reels 107. The information image includes information regarding a coming attraction which is a slot tournament on July 8 to 10.

[0071] Though it is not apparent by viewing FIG. 8A, the display device 14 includes an exterior display screen and an interior display screen. The exterior display screen displays the video reel image 106, credit display 110 and bet display 112 on its lower portion while all other portions of the exterior display screen are transparent or translucent. The interior display screen displays the advertisement 108 on its upper portion.

[0072] Gaming device 100 preferably has the controls, displays and features of a conventional slot or other gaming machine. It is constructed so that a player can operate it while standing or sitting, and gaming device 100 is preferably mounted on a console. However, it should be appreciated that gaming device 100 can be constructed as a pubstyle table-top game (not shown) which a player can operate preferably while sitting. Gaming device 100 can incorporate any primary game such as slot, blackjack, poker and keno, any of their bonus triggering events and any of their bonus games. The symbols and indicia used on and in gaming device 100 are in electronic, virtual or video form.

[0073] As illustrated in FIG. 8A, gaming device 100 includes a currency acceptor such as a coin slot 114 and bill acceptor 116 where the player inserts money, coins or tokens. The player can place coins in the currency acceptor such as a coin slot 114 or paper money or ticket vouchers in the bill acceptor 116. Other devices could be used for accepting payment such as readers or validators for credit cards or debit cards. When a player inserts money in gaming device 100, a number of credits corresponding to the amount deposited is shown in a credit display 110. After depositing the appropriate amount of money, a player can begin the game by pulling pull arm 118 or pushing play button 120. Play button 120 can be any play activator used by the player which starts any game or sequence of events in the gaming device.

[0074] As shown in FIG. 8A, gaming device 100 also includes a bet button 124. The player places a bet by pushing the bet one button 124. The player can increase the bet by one credit each time the player pushes the bet one button 124. When the player pushes the bet one button 124, the number of credits shown in the credit display 110 decreases by one, and the number of credits shown in the bet display 112 increases by one. Although not shown, the gaming device can also include bet max, select line, bet per line and other conventional wager indicators.

[0075] A player may cash out between games and thereby receive a number of coins corresponding to the number of

remaining credits by pushing a cash out button 126. When the player cashes out, the player receives the coins in a coin payout tray 128. The gaming device 100 may employ other payout mechanisms such as credit slips redeemable by a cashier or electronically recordable cards which keep track of the player's credits. Furthermore, gaming device 100 preferably includes speakers 130 for making sounds or playing music.

[0076] As illustrated in FIG. 8B, the general electronic configuration of gaming device 100 preferably includes: a processor 132; a data storage device or memory device 134 for storing computer programs, code or other data; a display device; a sound card 136; a plurality of speakers 130; and one or more input devices 138. The processor 132 is preferably a microprocessor or microcontroller-based platform which is capable of causing the display device 14 of the present invention to display images such as symbols, cards, images of people, characters, places, and objects which function in the gaming device. Data storage or memory device 134 can include any suitable software and/or hardware, including, without limitation, any tape or any disk, such as a CD-ROM, floppy disk, hard disk or any other optical or magnetic disk. The data storage or memory device 134 can include random access memory (RAM) 140 for storing event data or other data generated or used during a particular game. The data storage or memory device 134 can also include read only memory (ROM) 142 for storing program code which controls the gaming device 100 so that it plays a particular game in accordance with applicable game rules and pay tables.

[0077] As illustrated further in FIG. 8B, the player preferably uses the input devices 138, such as pull arm 118, play button 120, the bet one button 112 and the cash out button 126 to input signals into gaming device 100. As described above, in certain embodiments one or more of these functions could also be employed on a touch screen. In such embodiments, gaming device 100 includes a touch screen controller 16 which is connected to a video controller 146 and processor 132. A player can make decisions and input signals into the gaming device 100 by touching the appropriate locations on the touch screen display. As further illustrated in FIG. 8B, the processor 132 is connected to currency acceptor such as the coin slot 114 or bill acceptor 116. The processor 132 can be programmed to require a player to deposit a certain amount of money in order to start the game.

[0078] It should be appreciated that although a processor 132 and memory device 134 are preferable implementations of the present invention, the present invention can also be implemented using one or more application-specific integrated circuits (ASIC's) or other hard-wired devices, or using mechanical devices (collectively or alternatively referred to herein as a "processor"). Furthermore, although the processor 132 and memory device 134 preferably reside on each gaming device 100 unit, it is possible to provide some or all of their functions at a central location such as a network server for communication to a playing station such as over a local area network (LAN), wide area network (WAN), Internet connection, microwave link, and the like. The processor 132 and memory device 134 are at times generally referred to herein as the "computer" or "controller."